

REBUTTAL TO ARGUMENT AGAINST MEASURE SP

Vote YES on Measure SP. Vote YES for South Pasadena.

- A professional study concluded that the Downtown Revitalization project provides adequate parking - 120 new spaces in addition to replacing existing ones, with no plans to charge for parking.
- Opponents don't say what is "enough" open space. This project creates more than 15,000 SF of open space, including a City-owned town plaza and pedestrian-friendly pathways. A NO vote will encourage uncontrolled, piecemeal development, without any town plaza. Stop overdevelopment - Vote YES.
- The Rialto was invited to participate, but its owners declined. Rather than allow further deterioration, this project will provide \$250,000 for its restoration AND build momentum to give the Rialto its best chance to survive.
- Opponents falsely claim the project will create rentals that will destroy our downtown. This argument is elitist and insulting! Renters are valued members of our community! South Pasadena real estate sales remain stable and residential units will sell easily because of superior location and amenities.
- Opponents say the project is too big and has too many living units. FALSE! It has the minimum number of units to make the town plaza possible and provide much-needed senior housing. Even still, 60 small units, spread over three blocks, are only half of what is legally allowed.
- Everything the City "gives" this project, it gets back, improved and enhanced.

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Gary E. Pia
Chair-Elect
South Pasadena Chamber of Commerce

Mike Ten
City Councilmember

Glen Duncan
Vice Chair, South Pasadena Cultural Heritage Commission

Rita Vega-Acevedo
Community Volunteer

Odom Stamps

Former Mayor
Commissioner, South Pasadena Community Redevelopment Commission