

REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE SP

The proposed Downtown Project is a risky commercial venture with our City and the Developer as business partners. By contract, our City is giving away 4 parcels of land to the developer, and spending almost \$3 million on the proposed project.

The Environmental Impact Report (EIR) concluded the 60 condos, new retail, restaurants, and bowling alley will bring more traffic and congestion to the downtown. The traffic cannot be mitigated. The proposed project threatens our City's long term fight against the 710 freeway because it sends the wrong message to CALTRANS about our City's commitment to mitigate traffic in the downtown.

If the project is built, there will be inadequate parking for the 60 condos, new retail, restaurants, and bowling alley. Current merchants will be harmed because there is no additional parking for them. No more free parking and no parking for the Rialto!

The Downtown Project was approved by our City Council by only a 3-2 vote. Councilmen Cacciotti and Dr. Schneider voted "NO" on the proposed project.

A "NO" vote will tell our City Council and the developer that we want a smaller project, right sized for South Pasadena that includes the Rialto Theater and more open space - that is what the community asked for in the 2004 Community Survey. The EIR concluded a "Reduced Project Alternative" would be "environmentally superior and fulfill the majority of the project's objectives."

Small Town or Mall Town? Vote NO on Over Development. Vote NO on SP!

Robert Conte
Commissioner, South Pasadena Cultural Heritage Commission

Raymond Girvigian
Co-Founder, South Pasadena Preservation Foundation

Peter Tripodes
Past President of the South Pasadena Chamber of Commerce

David Beadle
Commissioner, South Pasadena Natural Resources and Environmental Commission

Jack Pettee
Mission Oaks Business District property owner and merchant